

Press Release  
25.04.2025



## Mitas announces the highly anticipated launch of the ENDURO TRAIL-ADV 2

- **Inspired by the legendary Mitas ENDURO TRAIL+, the new ENDURO TRAIL-ADV 2 is set to be released in May**
- **Designed for 70% on-road and 30% off-road use, delivering unparalleled performance across diverse terrains**
- **More sizes, including those for big adventure motorcycles and scooters, will be added to the lineup by the end of 2025**

Mitas announces the long awaited ENDURO TRAIL-ADV 2, starting with two popular adventure sizes: 90/90-21 and 150/70-18.

Gustavo Pinto Teixeira, Head of Mitas Motorcycle tyres, says: "The Mitas ENDURO TRAIL-ADV 2 is a game-changer for adventure riders. Its advanced tread design and innovative materials ensure that riders can tackle any terrain with confidence and comfort, whether they're cruising on highways or exploring off-road trails."

Designed for the modern adventurer, the Mitas ENDURO TRAIL-ADV 2 tyre offers a perfect blend of on-road performance and off-road capability. With a 70 on and 30 off-road tread design, inspired by the renowned Mitas ENDURO TRAIL+, this tyre offers exceptional performance and confidence on both paved and off-road terrains. Thanks to its high silica content, the ENDURO TRAIL-ADV 2 provides superior grip in wet conditions. The innovative carcass structure of the ENDURO TRAIL-ADV 2 guarantees excellent stability and comfort at high speeds.

For more information about Mitas ENDURO TRAIL-ADV 2 tyres visit <https://www.mitas-moto.com/en-gb/products/motorcycle-adventure-and-dual-sport-tyres/motorcycle-adventure-tires/enduro-trail-adv-2>

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**Mitas** is the tyre brand for customers across Agricultural, Material Handling, Construction and Two-Wheeler markets with a decades-long tradition.

Mitas offers smart and reliable products to support the everyday challenges of those who work in these businesses and explore new trails on two-wheels.

[www.mitas-tires.com](http://www.mitas-tires.com)



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The Mitas logo is written in a bold, italicized, blue sans-serif font.

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