



## Mitas to begin exciting new partnership with EnduroGP in 2024

Mitas is pleased to announce the beginning of a brand-new partnership with FIM EnduroGP World Championship.

Mitas is one of leading motorcycle tire brands, with decades of experience with a long and successful history in various disciplines of off-road motorcycle racing. Thanks to the partnership with EnduroGP, Mitas' dedication to providing enduro racers with high-quality tires has grown even stronger. The partnership demonstrates the enthusiasm and commitment Mitas has to off-road racing, creating a solid basis for further development of enduro tires.

The seven-round 2024 EnduroGP season kicks off on April the 5th with a Portuguese double header. As well as visiting Italy, Slovakia and France, the series will return to Romania and the UK, two countries that have not hosted EnduroGP competition in many years.

**Carla Alvarenga, Prime Stadium Eventos Managing Director:** "We are very pleased to welcome Mitas on board and part of the EnduroGP family! As we near the beginning of the 2024 season, we are happy to have Mitas' support and look forward to a successful year with them. As one of leading tire manufacturers, we look forward to helping them thrive in the discipline of enduro and develop their enduro tire offering. It's certainly going to be an exciting season together!"

**Gustavo Pinto Teixeira, Head of Mitas Motorcycle tires:** "The partnership between Mitas and FIM EnduroGP is part of the brand's deep-rooted commitment to enduro discipline. We want to be much more for the sport than "just" a sponsor. For many years we have been a reliable tire partner for the athletes in various off-road disciplines and our aim is to also enhance our support for the teams competing in EnduroGP. "

# Newsletter

02.04.2024



## **FIM EnduroGP World Championship Calendar 2024**

Round 1 – Acerbis GP of Portugal, Fafe – April 5-7

Round 2 – GP of Portugal II, Valpacos – April 12-14

Round 3 – GP of Romania, Bacau – May 10-12

Round 4 – Polisport GP of Italy, Bettola – June 21-23

Round 5 – Polisport GP of Slovakia, Gelnica – July 12-14

Round 6 – ForSiteServices GP of Wales, Rhayader – August 2-4

Round 7 – GP of France, Brioude – September 13-15

---

**Mitas** is the tire brand for customers across Agricultural, Material Handling, Construction and Two-Wheeler markets with a decades-long tradition.

Mitas offers smart and reliable products to support the everyday challenges of those who work in these businesses and explore new trails on two-wheels.

### **Press Contact:**

Janja Likar Čarman

Marketing Manager Mitas Motorcycle Tires

Email : [janja.carman@mitas-tires.com](mailto:janja.carman@mitas-tires.com)

Phone: +386 41 599 764

**News Online Section:** [www.mitas-moto.com/press-room](http://www.mitas-moto.com/press-room)

[www.mitas-tires.com](http://www.mitas-tires.com)

