

## Press Release

21.06.2024



### **Mitas continues to push the limits for motorcycle tires with new US distribution partner, Parts Unlimited**

- **Mitas and Parts Unlimited have joined forces to bring greater access to motorcycle tires across the United States**
- **Mitas motorcycle tires are already available at Parts Unlimited dealers nationwide**

Mitas continues its drive to bring its powerful range of motorcycle tires to professionals and motorcycle enthusiasts across the United States, with a new distribution agreement with Parts Unlimited, one of the world's leading distributors of aftermarket accessories in the powersports industry. As powersports enthusiasts, Parts Unlimited are present at race events and dealer trade shows across the country.

The agreement means riders can choose from a number of Mitas tires at one of the over 5500 Parts Unlimited dealers scattered across the USA, further solidifying its market presence and opportunities to bring top products to customers wherever they are located.

Gustavo Pinto Teixeira, Head of Mitas Motorcycle Tires remarks: "We are thrilled that Parts Unlimited recognizes the Mitas product portfolio as an asset for its powersports business. Mitas tires have gained international recognition for their outstanding performance, and we are enthusiastic to strengthen the accessibility of Mitas tires on the US market."

For more information on the entire Mitas product range, go to [www.mitas-moto.com/en-us](http://www.mitas-moto.com/en-us).

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**Mitas** is the tire brand for customers across Agricultural, Material Handling, Construction and Two-Wheeler markets with a decades-long tradition.

The Mitas portfolio offers reliable tires that meet the everyday challenges on the job or out on the trails on two wheels.

[www.mitas-tires.com](http://www.mitas-tires.com)



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