



Mitas TOURING FORCE-SC tires selected as original equipment for new Piaggio Beverly 400

Kranj, 26th August 2021 – Mitas has been selected as an original equipment supplier for the new 2021 Piaggio Beverly 400 range with its TOURING FORCE-SC tires.

“We are very pleased to be selected as an original equipment supplier for the new Piaggio Beverly 400. The partnership represents a further strengthening of our relationship with Piaggio and our efforts to provide products for efficient urban mobility,” says Gustavo Pinto Teixeira, Vice President Two Wheels and Specialty Tires.

The Piaggio Beverly 400 is redefining the concept of urban mobility, which started to evolve twenty years ago. This sporty and elegant motorcycle is taking the riding experience to another level.

The new 2021 Piaggio Beverly 400 and Beverly 400 S are fitted with Mitas TOURING FORCE-SC 120/70 -16 front and 150/70 -14 rear tires. Mitas TOURING FORCE- SC is an ideal travel partner for daily urban mobility. Its tread pattern, inspired by Mitas TOURING FORCE sport touring tire, offers all of the benefits of this tire. Easy handling, comfort and grip in all weather conditions allow riders to fully master city traffic.

For further information on the Mitas product range, go to www.mitas-moto.com.

Press Release

www.mitas-moto.com

Public Relations

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Mitas is one of Europe's leading tire brands for agricultural machines, construction vehicles, material handling equipment, motorcycles and other specialty segments.