



Mitas launches a new mousse range for its off-road racing tires

Kranj, 27 May 2019 – Mitas, part of the Trelleborg Group, is extending its off-road product portfolio with the launch of mousse, an alternative to inner tubes, for its off-road racing tires.

“The mousse for our Mitas off-road tires has been developed in conjunction with our sponsored and test off-road riders. Numerous versions of the product were tested in combination with Mitas tires on different terrains and in a variety of weather conditions. This has resulted in a range of mousse versions and sizes that meet all the requirements of off-road racers,” commented Ksenija Bitenc, director of the Mitas Motorcycle Tires division.

Mitas Mousse fits perfectly into Mitas branded motocross, enduro, extreme enduro and rally tires. The product will be available in several 18 to 21-inch sizes and in three different versions: standard version for all terrain use, soft version for hard terrain and extreme version for ultra-hard terrain. The mousse will be available from June 2019.

Mitas has a long tradition in various off-road disciplines and is fully dedicated to further development of off-road racing. Enthusiasm, passion and commitment to racers have grown over the past years in order to provide exceptional rider experience and ensure greater overall tire performance.

For more information regarding other Mitas products, please visit www.mitas-moto.com.

Mitas, part of the Trelleborg Group, is one of Europe’s leading tire brands for agricultural machines, construction vehicles, material handling equipment, motorcycles, bicycles and other specialty segments. Mitas tires are produced in the Czech Republic, the United States, Serbia and Slovenia, and promoted through a global sales and distribution network. www.mitas-tyres.com

Press Release

MITAS Motorcycle Tires & Tubes
Škofjeloška cesta 6
4000 Kranj, Slovenia
www.mitas-moto.com

Public Relations

Janja Likar Čarman
Marketing Manager
Mobile: +386 41 599 764
janja.likar-carman@mitas-tyres.com