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## Mitas E-07 tires OE on KTM 690 ENDURO R 2019

**Kranj, 11 February 2019** – Mitas, part of the Trelleborg Group, has been selected by KTM Sportmotorcycle as the original equipment (OE) tire provider for its 2019 KTM 690 ENDURO R model.

“E-07s are the first Mitas tires to be chosen by KTM and we are delighted that our tires have gained the trust and recognition of such an important motorcycle manufacturer. I believe that this project is a great start to our partnership,” states Ksenija Bitenc, director of the Mitas Motorcycle Tires division.

Through the development process, Mitas and KTM worked closely to achieve the best performance between this exciting and heavily updated motorcycle and its tires. Now, with the E-07 tread pattern, the KTM 690 ENDURO R delivers an outstanding riding adventure to riders who wish to connect tarmac and trails. The KTM 690 ENDURO R 2019 is fitted with Mitas E-07 90/90-21 front and 140/80-18 rear tires.

E-07 is well-known as a true 50/50 on-road/off-road tire and its performance off-road is outstanding. The tire’s hardwearing compound and optimal performance on-road and off-road make the E-07 one of the most popular dual sport tires for adventure trips around the world. The Dakar version – marked with a yellow stripe – is built with a stronger carcass and has higher puncture resistance, ideal for higher loads, longer adventure trips and extreme conditions.

For more information on Mitas E-07 and other products, please visit [www.mitas-moto.com](http://www.mitas-moto.com).

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Mitas, part of the Trelleborg Group, is one of Europe’s leading tire brands for agricultural machines, construction vehicles, material handling equipment, motorcycles, bicycles and other specialty segments. Mitas tires are produced in the Czech Republic, the United States, Serbia and Slovenia, and promoted through a global sales and distribution network. [www.mitas-tyres.com](http://www.mitas-tyres.com)

### Press Release

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