



Mitas introduces new scooter tire line TOURING FORCE-SC at EICMA exhibition

Kranj, November 2, 2017 – Mitas, part of Trelleborg Group, introduces its new scooter tire line TOURING FORCE-SC, which will be on display at EICMA exhibition (Hall 9, Exhibition stand I 73) from 7 to 12 November 2017.

The TOURING FORCE-SC line is ideal for any scooter type and will be available in a wide range of sizes from 10 to 16 inches.

Ksenija Bitenc, Director of Mitas Motorcycle Tires and Tubes, says: "TOURING FORCE-SC combines all the expertise we have acquired through the development of high performance radial motorcycle tires and our involvement in scooter racing. As a result, TOURING FORCE-SC provides to all scooter riders and their passengers, safe, dynamic and comfortable riding, whether during a short city trip or for longer journeys as well."

The urban tread pattern design was developed using 3D virtual technology and it ensures excellent water displacement and tire wear. Ending before the edge of the tire shoulder, the tread pattern facilitates optimum contact at maximum lean angles. High dimensional stable carcass technology and a specially developed tread compound, provide high riding comfort and excellent handling performance. The TOURING FORCE-SC delivers great stability; precision on straights and bends and grip in all weather conditions.

Bitenc concluded, "The unique tread compound of TOURING FORCE-SC, using end-functionalized S-SBR elastomers together with high active reinforcing filler in combination with special resins, is a guarantee for high grip in wet and dry conditions. Riders start to feel this reliability and safety from the first moment on and through the whole lifetime of the tire."

Press Release

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TOURING FORCE-SC will be progressively available for sale during 2018 and 2019. It will replace the current Mitas MC 13, MC 16, MC 18, MC 25, MC 26, MC 29, MC 28 and MC 38 products throughout 2018 and 2019.

Mitas TOURING FORCE-SC tire sizes		
April 2018	September 2018	April 2019
120/70-12 51L	90/90-10 50J	3.50-10 51P
120/70-12 58P REINF	100/80-10 53L	120/90-10 57L
130/70-12 56L	100/90-10 61J REINF	120/90-10 66L
130/70-12 64P REINF	130/70-10 59P REINF	130/90-10 61L
150/70-13 64S	140/70-12 65P REINF	110/70-12 47P
90/90-14 46P	110/90-13 56P	110/80-12 61L
100/90-14 57P REINF	130/60-13 53J	110/90-12 64P
120/80-14 58S	130/60-13 60P REINF	120/70-13 53L
140/60-14 64P REINF	130/70-13 63P REINF	120/70-13 53P
140/60-14 64S REINF	140/60-13 57L	80/80-14 53L REINF
140/70-14 68P REINF	140/60-13 63P REINF	80/80-14 43P REINF
140/70-14 68S REINF	80/90-14 40P	100/70-14 53L
120/70-15 56P	120/70-14 55L	110/80-14 59P REINF
120/70-15 56S	120/70-14 55P	140/70-15 69P REINF
100/80-16 50P	120/70-14 55S	80/80-16 45P REINF
110/70-16 52P	150/70-14 66S	90/80-16 51P REINF
110/70-16 52S	130/80-15 63P	120/70-16 57P
120/80-16 60P	80/90-16 48P REINF	
130/70-16 61P		
140/70-16 65P		
140/70-16 65S		

For further information on the Mitas product range, go to

www.mitas-moto.com.

Mitas, part of the Trelleborg Group, is one of Europe's leading producers of tires for agricultural machines, construction vehicles, motorcycles, bicycles and other specialty segments. The Mitas range of motorcycle tires includes on-road, trail, off-road, scooter and moped tires. It consists of the Mitas and Savatech tire programs and continues a tradition in the rubber industry that dates back to 1920. Mitas also produces an extensive range of bicycle tires and tubes, rebranded from Rubena, spanning from MTB, Extreme and Cross to BMX, City, Trek, e-Bike, Road or Kids tires. Mitas has manufacturing facilities in Czech Republic, Serbia, Slovenia and the U.S. as well as a global sales and distribution network. www.mitas-tyres.com